

# Real Estate Intelligence

Keeping you up to date with useful real estate news and intelligence

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## WHAT FEATURES DO BUYERS VALUE IN A HOME?



**65%** of home buyers consider central air conditioning very important

**39%** of buyers consider a walk-in closet in the master bedroom very important

Sources: NAR's 2013 Profile of Buyers' Home Feature Preferences, CALIFORNIA ASSOCIATION OF REALTORS®



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